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**GREEN BAY PACKERS FANS DO IT AGAIN!
FOR THE SEVENTH CONSECUTIVE SEASON, PACKERS FANS TAKE
HOME THE CAMPBELL'S® CHUNKY™ SOUP "CLICK FOR CANS"
CHAMPIONSHIP AND A SOUP-ER DONATION**

*Twenty Weeks of Diligent and Dedicated Voting by Packers Fans Helps Secure 17,000 cans of
Chunky soup for Feeding America Food Banks in Wisconsin*

CAMDEN, NJ (February 5, 2009) – Though it's been more than a decade since the Green Bay Packers have been to the Super Bowl, their loyal fans continue to rack up the championships! The 2008 season was no exception for Packer Nation, as they continued their winning tradition in securing their seventh consecutive *Campbell's® Chunky™* soup "Click for Cans" Championship after defeating the fans of the Buffalo Bills.

For the past nine years, in an effort to tackle hunger in America, **Campbell Soup Company (NYSE:CPB)** has invited NFL fans to harness their competitive team spirit for a good cause as part of *Chunky* soup's "Click for Cans" online food drive, where fans can earn soup donations for their local community food banks. Fans were encouraged to log on to www.chunky.com every day for 17 weeks, where they clicked on the helmet of their favorite team to register their vote.

This season's competition was different from years past, featuring weekly team matchups that mirrored those of the NFL's regular season (in prior seasons, the team with the greatest number of total "clicks" over the course of the entire season, was named the overall winner). Following the regular season matchups, the teams with the top four "Click for Cans" records from each conference battled it out in bracket-style playoffs that culminated with the championship match between the Packers and the Bills.

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Packers Win “Click for Cans” for Seventh Time... Add One

Both the Bills and Packers went into the post season undefeated in their conferences, and quickly dominated all competition in the playoffs to earn each team a spot in the Championship as well as assuring a 12,000 can donation to both the Food Bank of Western New York (Bills) and America’s Second Harvest of Wisconsin and Second Harvest Foodbank of Southern Wisconsin (Packers).

The Packers then toppled the Bills, 187,640 to 163,011, in the Championship round to earn an additional 5,000 cans of soup for America’s Second Harvest of Wisconsin and Second Harvest Foodbank of Southern Wisconsin, as well as a seventh consecutive “Click for Cans” crown.

Fans of the other 30 NFL teams did not go home empty-handed however, as every NFL team received a 1,000 can donation for their local Feeding America food bank at the start of the season.

“I would like to congratulate the Green Bay Packers and Buffalo Bills on a fantastic ‘Click for Cans’ season,” said Doug Brand, *Campbell’s Chunky* soup Brand Manager. “Packers fans have proven their dedication to fighting hunger in Wisconsin once again, and we’d like to thank them for their continued support of the *Tackling Hunger*® program and their dedication to the ‘Click for Cans’ competition.”

Now in its 11th season, the *Campbell’s Chunky*/NFL *Tackling Hunger* program remains committed to addressing the issue of hunger in America, especially as food banks struggle to meet the rising demands to provide nourishing, protein packed meals to those in need. The *Chunky*/NFL *Tackling Hunger* program included *Chunky* Weigh-In events with LaDainian Tomlinson and Adrian Peterson, support of Tomlinson’s annual “Giving Thanks with LT” Thanksgiving event in San Diego and direct donations of *Campbell’s Chunky* soup to food banks to fight hunger in all NFL communities.

Campbell Soup Company has donated more than three million pounds of food to Feeding America food banks nationwide over the past year. For more information on the *Campbell’s Chunky*/NFL *Tackling Hunger* program, please visit <http://www.chunky.com/Happenings.aspx>.

The *Campbell’s Chunky* brand is the Official Soup and Chili Sponsor of the NFL.

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About Campbell Soup Company

Campbell Soup Company is a global manufacturer and marketer of high-quality foods and simple meals, including soup, baked snacks, and healthy beverages. Founded in 1869, the company has a portfolio of market-leading brands, including “Campbell’s,” “Pepperidge Farm,” “Arnott’s,” and “V8.” For more information on the company, visit Campbell’s website at www.campbellsoup.com.

About Feeding America

(Formerly America’s Second Harvest - The Nation’s Food Bank Network)

Feeding America provides individuals and families facing hunger with the fuel to survive and even thrive. As the nation’s largest domestic hunger-relief charity, our network members supply food to more than 25 million Americans each year, including 9 million children and 3 million seniors. Serving the entire United States, more than 200 member food banks operate 63,000 agencies that address hunger through emergency food assistance and programs. For more information on how you can fight hunger in your community and across the country, visit www.feedingamerica.org.